



Loblaws Companies Limited

1 President's Choice Cir.

Toronto Ont. L6Y 5S5

NEWS RELEASE

FOR IMMEDIATE RELEASE

Friday, April 16, 2021

Loblaws partners with Food Banks Canada for COVID-19 delivery program

TORONTO, April 16, 2021 – Loblaws is partnering with Food Banks Canada to implement a drop-off food box program in response to the third wave of COVID-19 on Tuesday.

“This last wave is hitting our local communities hard and we need to hit back harder by helping our neighbours,” says Loblaws CEO Galen Weston. “Our community members are suffering and we cannot stand by and watch. We are fortunate enough to have the capability of doing our part and to lend a hand.”

Collection and distribution of non-perishable food items will start on April 20, 2021, and end Aug. 30, 2021, in all store locations. Loblaws will match customer donations (non-perishables) with fresh produce. Items will be sanitized and sealed in a box for 24 hours before volunteers go to Canadian doors while following government regulations. Fresh produce will not be in contact with the general public.

Food Banks Canada provides volunteers and contact information for Canadians experiencing food insecurity. All volunteers will have to pass a temperature check each time before handling or delivering food. They will also need to sign off on a symptom log and agree to follow government regulations.

MORE

“Food insecurity is not a thing of the past. With unemployment rates going up because of COVID-19, so is hunger,” said Food Banks Canada CEO Chris Hatch. “Options are becoming limited for seeking resources and also providing accessible help. By partnering with Loblaws, we have the resources that we didn't have before.”

Canadian consumers have changed their consumption habits to buy more, less often. As a result, Loblaws has experienced a high influx of revenue and wants to give back with the help of Food Banks Canada.

Loblaws is Canada's largest food retailer and strives to provide the best food, health

and home goods with great prices and innovative products. Starting in 1956, Loblaws now has over 1,000 locations across Canada and is still committed to customers' health and well-being. For more information, please visit: <https://www.loblaws.ca>

-30-

Media Contact:

Charlotte Coxhead (she/her)

Media Relations Coordinator

PR Representative for Loblaws

613-921-5750

charlottecox@lowblaws.com

